

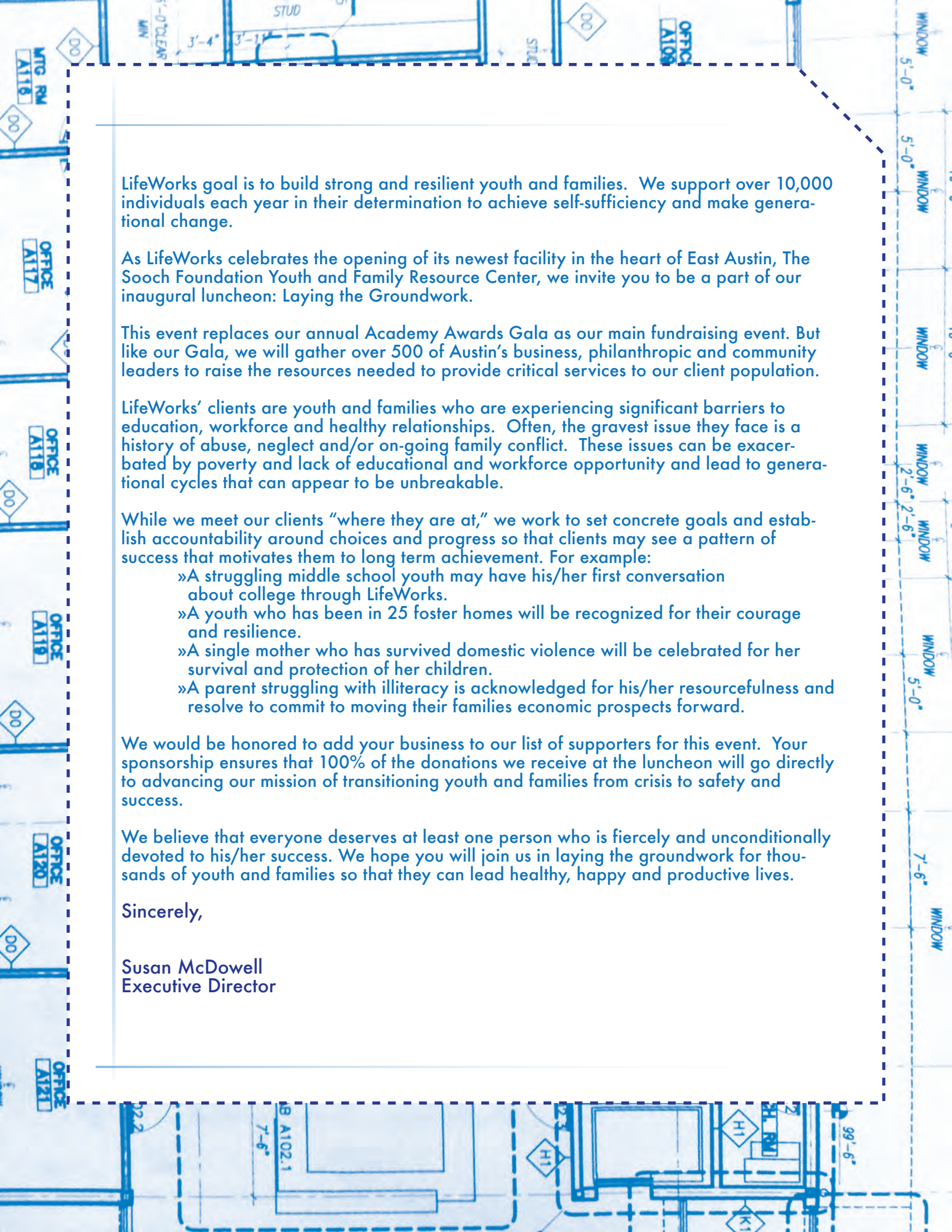


**INVESTING *for* Good™**  
Presents The

The title "LifeWorks Laying The Groundwork Luncheon" is presented in a blue, bold, sans-serif font. The text is overlaid on a light blue grid. Various dimensions are indicated with arrows and text: "5'-10\"/>The title "LifeWorks Laying The Groundwork Luncheon" is presented in a blue, bold, sans-serif font. The text is overlaid on a light blue grid. Various dimensions are indicated with arrows and text: "5'-10\"/>

**LifeWorks**  
**Laying The Groundwork**  
**Luncheon**

② Tuesday, March 27, 2012 - 11:30am - 1pm • LifeWorks - Sooch Foundation Youth & Family Resource Center

The image shows a blue architectural floor plan of an office building. A large white rectangular area is overlaid on the plan, containing text. The floor plan includes labels for various rooms such as 'MTG. RM A116', 'OFFICE A117', 'OFFICE A118', 'OFFICE A119', 'OFFICE A120', and 'OFFICE A121'. It also shows window placements with dimensions like '5'-0" WINDOW' and '7'-6" WINDOW'. Structural elements like 'STUD' and '5'-0" CLEAR' are also indicated. The text area is framed by a dashed line that follows the building's perimeter.

LifeWorks goal is to build strong and resilient youth and families. We support over 10,000 individuals each year in their determination to achieve self-sufficiency and make generational change.

As LifeWorks celebrates the opening of its newest facility in the heart of East Austin, The Sooch Foundation Youth and Family Resource Center, we invite you to be a part of our inaugural luncheon: Laying the Groundwork.

This event replaces our annual Academy Awards Gala as our main fundraising event. But like our Gala, we will gather over 500 of Austin's business, philanthropic and community leaders to raise the resources needed to provide critical services to our client population.

LifeWorks' clients are youth and families who are experiencing significant barriers to education, workforce and healthy relationships. Often, the gravest issue they face is a history of abuse, neglect and/or on-going family conflict. These issues can be exacerbated by poverty and lack of educational and workforce opportunity and lead to generational cycles that can appear to be unbreakable.

While we meet our clients "where they are at," we work to set concrete goals and establish accountability around choices and progress so that clients may see a pattern of success that motivates them to long term achievement. For example:

- »A struggling middle school youth may have his/her first conversation about college through LifeWorks.
- »A youth who has been in 25 foster homes will be recognized for their courage and resilience.
- »A single mother who has survived domestic violence will be celebrated for her survival and protection of her children.
- »A parent struggling with illiteracy is acknowledged for his/her resourcefulness and resolve to commit to moving their families economic prospects forward.

We would be honored to add your business to our list of supporters for this event. Your sponsorship ensures that 100% of the donations we receive at the luncheon will go directly to advancing our mission of transitioning youth and families from crisis to safety and success.

We believe that everyone deserves at least one person who is fiercely and unconditionally devoted to his/her success. We hope you will join us in laying the groundwork for thousands of youth and families so that they can lead healthy, happy and productive lives.

Sincerely,

Susan McDowell  
Executive Director

**WHEN?** Tuesday, March 27, 2012 from 11:30 am to 1:00 pm. Program begins at 11:45 a.m.

**WHERE?** NEW Sooch Foundation Youth & Family Resource Center, 835 N. Pleasant Valley

**WHAT?** Inaugural luncheon for 500 of Austin's business and community leaders raising over \$300,000 for LifeWorks.

Celebrating LifeWorks newest facility located in the heart of East Austin, the Sooch Foundation Youth & Family Resource Center provides critical services in the areas of:

- »Counseling for youth, adults and families
- »Family violence intervention
- »Literacy and educational programs for youth and adults
- »Prevention program services: Adolescent pregnancy, substance abuse, violence
- »Comprehensive services and resource center for foster care youth
- »Workforce training
- »Training facility for future counselors and social workers (in collaboration with UT)

**WHY?** Because everyone deserves at least one person who is fiercely and unconditionally devoted to his/her success.

- »The common thread in the lives of the youth we serve is abuse.
- »Foster care youth are now the #1 population at risk of homelessness
- »17% of Travis county adults have a literacy level lower than elementary grade
- »Texas is #3 in the nation in teen pregnancy and #2 in repeat teen pregnancy

**HOW?** Co-Chaired by Bonnie Mills, Melanie Fish and Cathy Trifiro and an amazing volunteer committee, this event is generously supported by underwriters and table hosts. At the event, everyone will have the opportunity to make a donation to support our mission.

**LIFEWORKS** LifeWorks goal is to build strong and resilient individuals. We support youth and families in their strong determination to achieve self-sufficiency and make generational change.

### FOR MORE INFORMATION

Contact Heather Newby, Director of Special Events  
heather.newby@lifeworksaustin.org  
(512) 735-2472

### Luncheon Committee & Table Hosts:

Jayna & Barry Burgdorf, Mona Cannon, Melanie Ridings Cazier, Lauri Hoff, Trey Halbert, Alyssa Korn, Joi Martin, Tim Mooney, Sacha Patin, Lori Piening, Karen Pinera, Jason Rock, Clayton Smith, Fred Smith, Darin Upchurch, Jennifer Wilson, Tracy Wolin

**PRESENTING: \$15,000**

- » Public recognition during event presentation
- » 2 Premier VIP table at the Luncheon with total seating for 20 guests
- » Company Banner [provided by sponsor] displayed at Luncheon
- » Logo recognition as event Presenting on Luncheon invitation and collateral
- » Presenting listing in the Luncheon program
- » Corporate logo shown on broadcast screen during the Luncheon
- » Logo recognition on the LifeWorks webpage & hyperlinked to your company's website
- » Presenting recognition with logo in the LifeWorks Luncheon e-newsletter [5,000+ distribution list]
- » Recognition in LifeWorks Annual Report [5,000 printed]

**UNDERWRITER: \$10,000**

- » Public recognition during event presentation
- » VIP table at the Luncheon with seating for 10 guests
- » Company Banner [provided by sponsor] displayed at Luncheon
- » Logo recognition as event Underwriter on Luncheon invitation and collateral
- » Underwriter listing in the Luncheon program
- » Corporate logo shown on broadcast screen during the Luncheon
- » Logo recognition on the LifeWorks webpage & hyperlinked to your company's website
- » Underwriter recognition with logo in the LifeWorks Luncheon e-newsletter [5,000+ distribution list]
- » Recognition in LifeWorks Annual Report [5,000 printed]

**LIFE CHANGER: \$7,500**

- » VIP table at the Luncheon with seating for 8 guests
- » Logo recognition as event Life Changer on Luncheon invitation and collateral
- » Life Changer listing in the Luncheon program
- » Corporate logo shown on broadcast screen during the Luncheon
- » Logo recognition on the LifeWorks webpage & hyperlinked to your company's website
- » Life Changer recognition with logo in the LifeWorks Luncheon e-newsletter [5,000+ distribution list]
- » Recognition in LifeWorks Annual Report [5,000 printed]

**DREAM BUILDER: \$5,000**

- » Preferred table at the Luncheon with seating for 8 guests
- » Logo recognition as event Dream Builder on Luncheon invitation and collateral
- » Dream Builder listing in the Luncheon program
- » Corporate logo shown on broadcast screen during the Luncheon
- » Logo recognition on the LifeWorks webpage & hyperlinked to your company's website
- » Dream Builder recognition with logo in the LifeWorks Luncheon e-newsletter [5,000+ distribution list]
- » Recognition in LifeWorks Annual Report [5,000 printed]

**DIFFERENCE MAKER: \$2,500**

- » Reserved table for 8 guests
- » Recognition in the Luncheon invitation
- » Difference Maker listing in the Luncheon program [500 printed]
- » Corporate name listed on agency website
- » Difference Maker recognition in the LifeWorks Luncheon e-newsletter [5,000+ distributed]
- » Recognition in the LifeWorks Annual Report [5,000 printed]

**Yes, we want to support the programs of LifeWorks as a sponsor of the 2012 LifeWorks "Laying the Groundwork" Luncheon at the level indicated below:**

Name(s) or Company to be recognized

Contact Person (if company to be recognized)

Address

City / State / Zip

Email

Phone

Already have lunch plans but would love to support this great cause. \$ \_\_\_\_\_

My check for \$ \_\_\_\_\_ is enclosed/ CK # \_\_\_\_\_  
Make checks payable to "LifeWorks" - Please note 2012 LifeWorks Luncheon

OR ... I authorize LifeWorks to

Charge \$ \_\_\_\_\_ to my credit card ...

Visa M/C Amex Discover / Exp. Date \_\_\_\_\_

# \_\_\_\_\_ Security Code \_\_\_\_\_

\_\_\_\_\_  
Signature or check box ... authorizing as detailed above.

Contact: Heather Newby 512-735-2472, heather.newby@lifeworksaustin.org  
Mail Forms To: LifeWorks Luncheon 3700 South First St. Austin, TX 78704 OR Fax Forms To: 512-735-2476

LifeWorks is a 501 (c) (3) organization and a portion of all donations are tax-deductible (Tax ID #74-2137189)